



2018 Reno Trade Show – Schedule of Events/Itinerary

Time: 8:00AM – 11:30PM Location: Summit Pavilion	Vendor/Exhibitor Setup
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Wednesday - February 21, 2018

Time: 8:00AM Location: Summit Pavilion	Trade Show Open to Vendor Members Continental breakfast provided by NABA in the Food Court.
Time: 9:00AM Location: Summit Pavilion	Trade Show Open to Dealer Members Continental breakfast provided by NABA in the Food Court.
Time: 2:30PM – 4: 00PM Location: Summit Pavilion	Ice Cream and Cookies Served Located at the NABA Café between booths 723 - 729 Sponsored by Easton Technical Products
Time: 4:00PM Location: Summit Pavilion	Vendor Credit Give-A-Way Drawing Located at the NABA Café between booths 723 - 729
Time: 5:00PM Location: Summit Pavilion	Trade Showroom Closed to All Members
Open to Dealers at 5:30 Open to Vendors and Sales Reps at 6:30PM Closes at: 8:00PM Location: Crystal Ballroom	Manufacturers and Reps & Dealers Reception Hosted Bar Sponsored by Bowtech & Morrell Targets

Thursday - February 22, 2018

Friday – February 23, 2018

<p>Time: 7:00AM – 8:00AM Location: Crystal Ballroom 1 & 2</p>	<p>ATA Seminar - Presenters: Nicole Nash and Kurt Smith Planning for Success in a Challenging Industry Today's archery industry is a difficult one for independent retailers. Growing or strengthening your business in this environment can be difficult if you don't take the time to really know your current situation. This seminar will walk retailers through the process of self-assessment, setting goals and creating action steps to get your business moving in the right direction. We will use real world examples to illustrate how an independent retailer can address difficult situations.</p>
<p>Time: 8:00AM Summit Pavilion</p> <p>Location:</p>	<p>Trade Showroom Open to Vendor Members Continental breakfast provided by NABA in the Food Court.</p>
<p>Time: 9:00AM Location: Summit Pavilion</p>	<p>Trade Show Open to Dealer Members Continental breakfast provided by NABA in the Food Court.</p>
<p>Time: 2:30PM – 4: 00PM Location: Summit Pavilion</p>	<p>Ice Cream and Cookies Served Located at the NABA Café between booths 723 - 729. Sponsored by Rinehart Targets</p>
<p>Time: 4:00PM Summit Pavilion</p> <p>Location:</p>	<p>Vendor Credit Give-A-Way Drawing Located at the NABA Café between booths 723 -729</p>
<p>Time: 5:00PM Summit Pavilion</p> <p>Location:</p>	<p>Trade Showroom Closed to All Members</p>
<p>Time: 6:00PM – 9:00PM Location: Crystal Ballroom</p>	<p>Annual Dealers Banquet No Hosted Bar. Door prizes awarded, donated by manufacturers and reps. Sponsored by Victory Archery & Feradyne</p>

Saturday – February 24, 2017

Time: 7:00AM Location: Summit Pavilion	Trade Showroom Open to Vendor Members Continental Breakfast provided by NABA in the Food Court
Time: 8:00AM Location: Summit Pavilion	Trade Showroom Open to Dealer Members Continental Breakfast provided by NABA in the Food Court
Time: 1:00PM-2:30PM	Ice Cream and Cookies Served Located at the NABA Café between booths 723 - 729. Sponsored by HHA
Time: 2:30PM Location: Summit Pavilion	Vendor Credit Give-A-Way Drawing Located at the NABA Café in between booths 723 - 729
Time: 3:00PM Location: Summit Pavilion	Trade Showroom Closed to All Members