



## AFFILIATE PROGRAM

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### **How Can My Company Affiliate with the NABA?**

- Be willing to participate with the NABA at our Reno, Nevada Trade Show in February of each year and/or participate with the NABA at the ATA Trade Show in January of each year.
- Be willing to offer our member dealers your company products at a discount not given to regular dealers or non-member dealers.
- At buying shows, provide our dealers with a show special, with discounted pricing that may be purchased and/or programmed at the show only.

### **What Does The NABA Do For Your Company?**

- The purchasing power of over 320 retail archery dealers throughout the USA and Canada. This list is growing each year.
- The supply of an Excel file of all our member dealers information for your marketing use whenever you desire.
- An up-to-date email file for your marketing use whenever you desire.
- A website availability to list closeouts SKU's or overstock items at no cost.
- The lowest cost to your company to participate in two major buying shows.
- A listing of your website on the NABA's website with link to your site.
- A listing of participating manufacturers is supplied to all of our dealers.
- Continued support from the NABA to our dealers to make their purchases from those who support us.

**Please contact:** Norm Geertsen, NABA President at 503-658-7328, or John Nelson at 530-623-2443.